

AMZ
ELITE Pro



Top Ressources

Vidéos

- ✓ <https://www.youtube.com/watch?v=1viPmHdZC5c>
- ✓ <https://www.youtube.com/watch?v=kPywmLaDFH4>
- ✓ <https://www.youtube.com/watch?v=fyGSilPHyEo>
- ✓ <https://www.youtube.com/watch?v=sB6l5pq5Qxo>
- ✓ <https://www.youtube.com/watch?v=cZ3GFWd2EbU>

Outils & Services

- ✓ <https://aws.amazon.com/es/partners/marketing/>
- ✓ <https://ams.amazon.com/>
- ✓ <https://aws.amazon.com/es/co-marketing/>
- ✓ <https://www.amazon.com/Amazon-Marketing-Tools-for-Authors/dp/B017MUU75S>
- ✓ <https://developer.amazon.com/public/resources/marketing-tools>

Formations

- ✓ <http://provenamazoncourse.com/>
- ✓ <http://www.skipmcgrath.com/products/complete-amazon-marketing-system.shtml>
- ✓ <https://services.amazon.com/content/seller-resources-how-to-guides.htm>
- ✓ <https://www.udemy.com/learn-how-to-crush-it-on-amazon-product-sourcing/>
- ✓ <https://www.udemy.com/build-an-amazon-business/>

Blogs

- ✓ <https://aws.amazon.com/es/blogs/aws/>
- ✓ <https://developer.amazon.com/blogs>
- ✓ <https://www.amazon.com/p/feature/ch9nzgzhrijh59ty>
- ✓ <https://aws.amazon.com/es/blogs/compute/>
- ✓ <https://advertising.amazon.com/blog>

Forums

- ✓ <https://sellercentral.amazon.com/forums/index.jspa>
- ✓ <https://kdp.amazon.com/community/message.jspa?messageID=993286>
- ✓ <https://forums.digitalpoint.com/forums/amazon.75/>
- ✓ <http://www.warriorforum.com/main-internet-marketing-discussion-forum/1092740-one-solid-website-w-amazon-affiliate.html?view=classic>
- ✓ <http://www.warriorforum.com/main-internet-marketing-discussion-forum/1200335-driving-traffic-amazon-review-sites.html?view=classic>

Programmes d'affiliation

- ✓ <https://affiliate-program.amazon.com/>
- ✓ <https://www.shoutmeloud.com/how-to-make-money-with-amazon-affiliate-program.html>
- ✓ <http://www.wp-amazon-plugin.com/register-amazon-affiliate-product-advertising-api/>
- ✓ <https://problogger.com/the-ultimate-guide-to-making-money-with-the-amazon-affiliate-program/>
- ✓ <http://www.wikihow.com/Make-Money-With-Amazon-Affiliate-Program>

Webinaires

- ✓ https://www.youtube.com/watch?v=h2_i4SXVO7g
- ✓ <https://www.youtube.com/watch?v=GTYEJMKwOwg>
- ✓ <https://www.youtube.com/watch?v=AgFBLGkD2cE>
- ✓ <https://www.youtube.com/watch?v=1qTymrlcZVw>
- ✓ https://www.youtube.com/watch?v=gHVW_8Cb7xk

Infographie

- ✓ <https://michaelhyatt.com/9-astonishing-facts-about-amazon-2.html>
- ✓ <http://blog.geni.us/2014/10/10/amazon-interesting-facts-stats-historical-timeline/>
- ✓ http://www.social4retail.com/uploads/1/0/9/8/10981970/_170802633.jpg
- ✓ <http://www.media-mosaic.com/blog/wp-content/uploads/2013/09/Amazon-SEO-Experts-Marketing-Strategy-Consultants1.jpg>
- ✓ <https://s-media-cache-ako.pinning.com/736x/bc/63/b1/bc63b13bc97bce0731ed8c9a6f80da00.jpg>

Étude de cas

- ✓ <https://www.captivate.com/portfolio-items/amazon/>
- ✓ <http://itsvicky.com/case-study-amazon-associate-income-report-january-2017/>
- ✓ http://www.economist.com/sites/default/files/goizuetabusinessschool_ws.pdf
- ✓ https://nl.goodman.com/-/media/Files/Common%20CE%20files/property/Case%20Studies/Amazon/150219-CE-Case_study-Amazon-EN_web.pdf
- ✓ <https://profesores.ing.unab.cl/~gbadillo/archivos/cursos/management-information-systems/Case%20Study%20amazon.pdf>

Faits

- ✓ <http://expandedramblings.com/index.php/amazon-statistics/>
- ✓ <https://www.statista.com/topics/846/amazon/>
- ✓ <http://www.businessinsider.com/10-mind-blowing-facts-about-amazoncom-2013-3>
- ✓ <https://www.statista.com/stats/149540/amazon>
- ✓ <https://www.readycloud.com/info/these-amazon-statistics-will-make-your-head-spin>